TransCore™ Framework v2
For
Digital Transformation
4 key elements must go hand-in-hand

Technology is not enough
Too many efforts focus on the tech stack alone. And even there, focus on development alone.

C-level ownership essential
CEO and Board level deep engagement is vital (and often missing)

4 elements need to be worked together
Alignment with business needs to be continuous and Data Science needs to be pulled out of Tech stack
Each element reveals more complexity needing management

**Business Alignment**
If the Business Model is not changing, there is no real “transformation” occurring.

**Data Science**
Data may be the “new oil” but it involves an emphasis on Governance, Quality, related Tech and separate attention to AI.

**Tech Stack**
A portfolio approach to the technology and a stack approach that includes infrastructure and applications works well.

**People**
Continuous development of talent at an individual level and within teams is key to success.
At granular level, it is easy to see why desired results might not materialize
Conclusion – to succeed, Digital Transformation efforts need to:

- Simultaneously address underlying changes in people, data science, business model alignment and the tech stack.

- Be owned at the highest level of the organization

- Identify and remove constraints in the growth of each of the 4 elements of the model

- Have a “continuous” approach that is “never done”.

Thank you – any questions?

Transformation Core is a board advisory firm focused on strategic Digital Transformation, with an emphasis on the Logistics industry.

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